



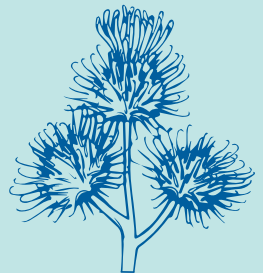
 Mass General Brigham  
**Spaulding Rehabilitation**

With sincere gratitude and esteem,  
we cordially invite you to join

# The Francis “Hooks” Burr Society

at Spaulding Rehabilitation

Recognizing individuals who  
have made planned gifts to help  
patients and families find their  
strength on the journey to recovery



# Spaulding Rehabilitation

has been helping patients and families find their strength through compassionate care, pioneering research, and innovative education for more than 50 years. The Francis “Hooks” Burr Society recognizes individuals who have established a bequest or other planned gift to empower Spaulding’s vital work over the long term. I chair this Society because I recognize the effect this form of philanthropy can have in sustaining the ongoing mission of a special place like Spaulding in the rapidly changing healthcare landscape. With one billion people worldwide currently living with some form of disability, I know just how critical this mission will continue to be.

As a donor myself, I have found that planned giving can offer ways to maximize your charitable impact on the field of recovery while also strengthening your own long-term financial goals. If you, like me, have made such gift plans, intend to do so, or just want to learn more about the value of this type of giving, I hope you will consider becoming a member of The Hooks Burr Society. Your foresight and vision will ensure a future of lasting excellence at Spaulding for decades to come. Thank you for your consideration.

In gratitude,



A handwritten signature in black ink that reads "Donna Zerwitz".

**Donna Zerwitz**  
Chair  
The Francis “Hooks” Burr Society

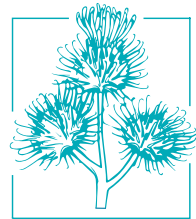
# Francis “Hooks” Burr, 1914-2004



A prominent Boston attorney who worked pro bono for years to improve health care and higher education, **Hooks Burr was one of the founders of Spaulding’s parent organization Partners HealthCare—now Mass General Brigham—and was an early Spaulding champion.** An outspoken supporter of civil liberties and women’s rights, Hooks earned his law degree from Harvard and inherited his nickname from

an uncle who attended the college. Before his death in 2004, at the age of 90, Hooks served as a Spaulding trustee and, with his widow, Lucy, generously supported the hospital with both lifetime and other gifts through their financial and estate plans.

Our **icon** for The Hooks Burr Society incorporates an image of a burr, which is a seed pod or “hooked seed.” Like a botanical hitchhiker, the burr attaches itself to a host, traveling over distances to ultimately find the perfect place to establish itself and grow. Aside from the obvious linguistic connection to Francis Burr and his nickname, the burr is a fitting analogy for a planned gift—a **seed of funding that travels over time to blossom into a vital resource.**



# The Francis “Hooks” Burr Society

Established in 2021, The Francis “Hooks” Burr Society recognizes individuals and families who have invested in the future of Spaulding Rehabilitation through bequests and other planned gifts. We are proud to honor and celebrate these visionary donors who are building a new tradition of philanthropy by:

- Naming Spaulding the beneficiary of a:
  - Will or trust
  - Retirement plan
  - Life insurance policy
- Establishing a charitable trust or annuity that pays lifetime income
- Making a deferred gift of real estate and other special assets

## Society membership benefits

In consultation with your financial or estate advisor, a planned gift, such as a life-income gift or bequest, can provide you and your loved ones with income and tax advantages and may enable you to make a larger gift to Spaulding than you originally thought possible. Our planned giving team can help you select the right options to create a legacy that advances rehabilitation care and discovery for future generations, while also achieving your personal financial goals.

Members of The Francis “Hooks” Burr Society receive invitations to exclusive insider events with Spaulding trustees and other institutional gatherings; a commemorative gift in honor of their participation; and—if they choose—recognition in various donor listings.

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We all want to build the best possible future for ourselves and others. Investing in Spaulding through planned giving is doing just that.”

-Oz Mondejar, Hooks Burr Society Member and Former Senior Vice President of Mission and Advocacy at Spaulding



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The extraordinary care that Spaulding provides is something I feel everyone should have the opportunity to experience if they need it. My planned gift helps bring this special brand of care to the patients of tomorrow.”

-Donna Zerwitz, Chair, The Hooks Burr Society



The Francis “Hooks” Burr Society is a distinguished group of individuals and families whose thoughtful and long-lasting generosity will sustain the life-enhancing mission of Spaulding and shape the field of rehabilitation medicine for generations to come.

If you would like to learn more about becoming a Society member, please use the enclosed [reply card](#) to request (in confidence) more information or contact:

**John MacRae, Senior Director of Principal and Major Gifts**  
Spaulding Rehabilitation  
Development Office  
300 First Avenue | Charlestown, MA 02129  
617-306-2394 | [jcmacrae@mgb.org](mailto:jcmacrae@mgb.org)  
[spauldingrehab.org/giving](http://spauldingrehab.org/giving)

